



PRICING GUIDE 2026

Motion Graphics • Reels • Branding • Corporate Campaigns

MOTION GRAPHICS

Your flagship, premium, high-margin service for high-impact visual storytelling.

STARTER PACKAGE

\$1,500

15-20 sec custom motion, storyboard, social exports.

STANDARD SUITE

\$2,500

20-30 sec animation, custom icons, sound design + SFX.

PREMIUM MOTION

\$4K - \$6K

30-60 sec premium animation, character work, priority turn.

* Add-ons: Extra 10s: +\$300 | Scriptwriting: +\$250 | Rush: +40%



BRAZEN REELS ENGINE



BASE TIER

\$600 /mo

4 Reels Per Month

- Editing + Motion Graphics
- Captions + On-screen text
- Thumbnail Design
- Template-based workflow



GROWTH TIER

\$1,200 /mo

8 Reels Per Month

- Everything in Base
- Priority Turnaround
- 2 Revisions per reel
- Content Strategy Call



PRO TIER

\$1,800 /mo

12 Reels Per Month

- Everything in Growth
- Premium Motion Graphics
- Custom Branded Templates
- Priority 24/7 Support

Filming Add-On: 1 Hour Shoot: +\$600 | 2 Hour Shoot: +\$900

Strategy Add-On: Analytics Report: +\$150 | Scripting: +\$50/reel

BRAND IDENTITY SYSTEM

STARTER BRAND (\$2,500)

Primary & Secondary logos, Color Palette, Typography & 3 Mockups.

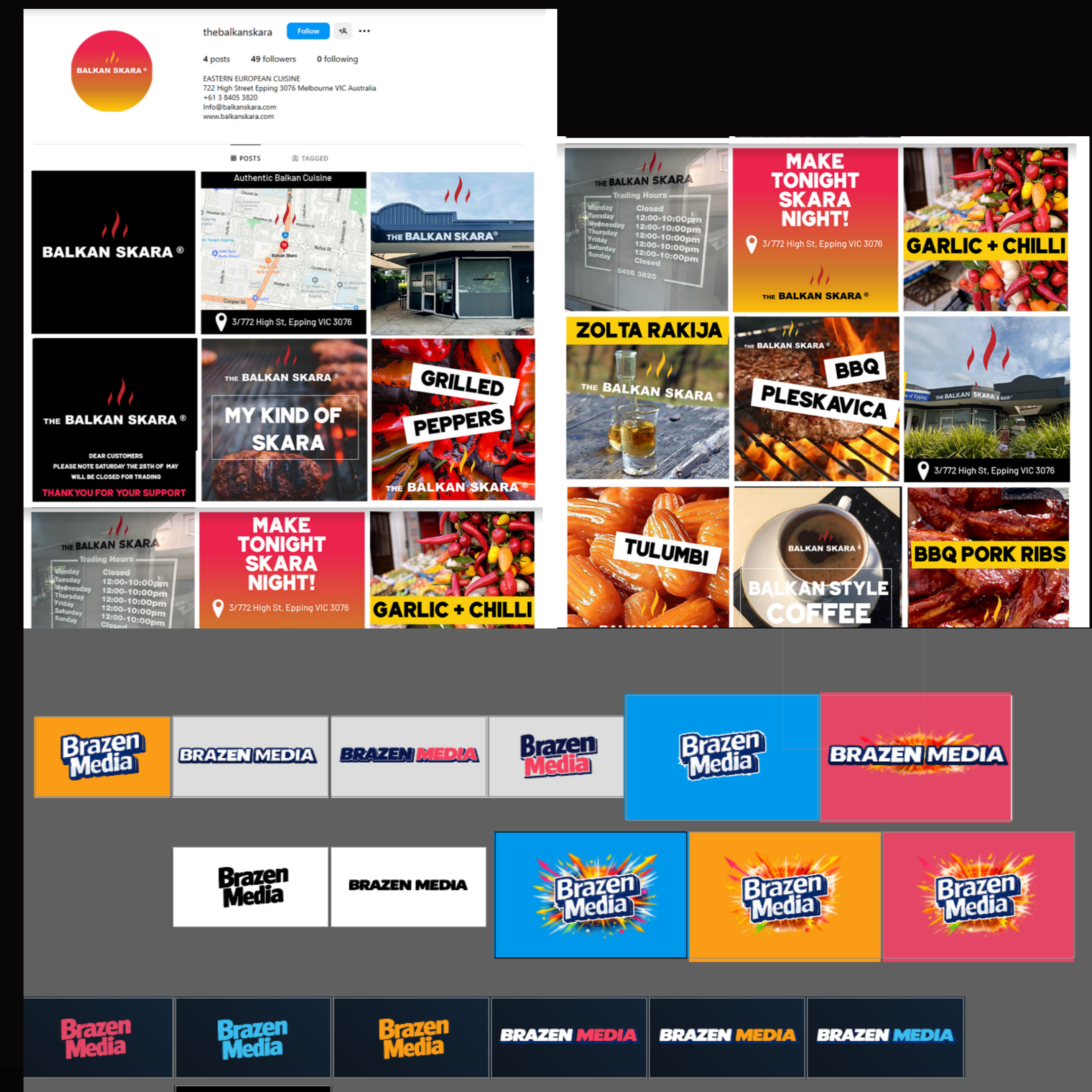
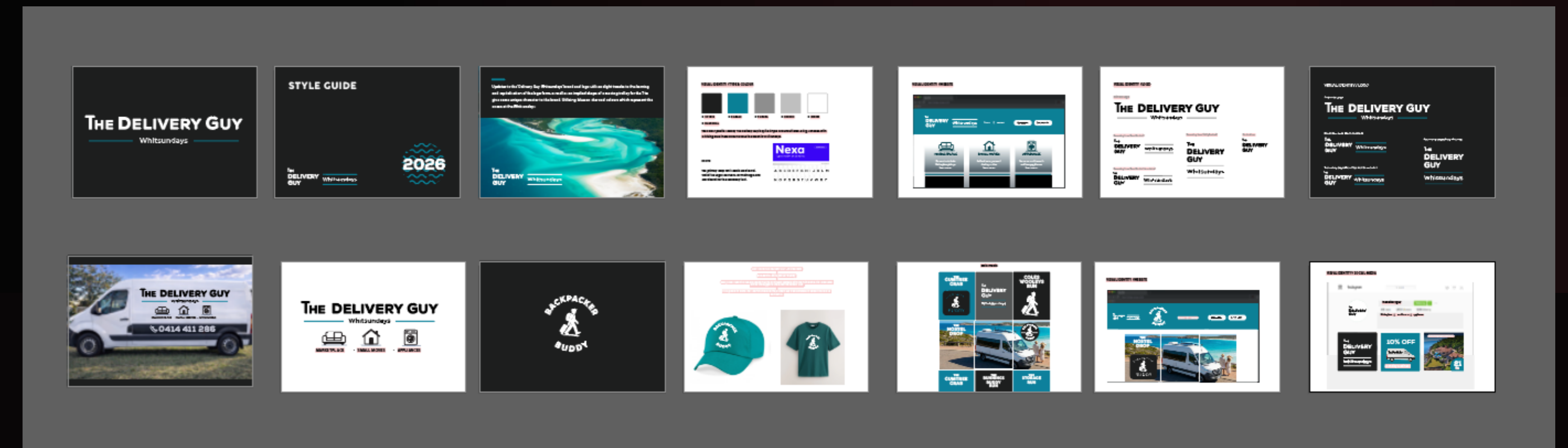
STANDARD BRAND (\$4,500)

Full Brand Guidelines (15 pages), Social Templates, Icon Set & 7 Mockups.

PREMIUM SYSTEM (\$7.5K+)

Strategy Workshop, Motion Logo, Brand Launch Reel & Full Implementation.

Add Brand Photography: From \$800 | Web Design: From \$1,500



HIGH-TICKET & SPECIALIZED

Service Category	Deliverables & Scope	Pricing Est.
Corporate Campaign	6-12 Reels, Motion Graphics, Copywriting, Strategy	\$5,000 – \$12,000
Full Video Campaign	Creative Direction, Full Day Shoot, Strategy & Rollout	\$8,000 – \$20,000
Premium Animation	30-60 sec, Character Animation, Full Sound Design	\$5,000 – \$12,000
Wedding Animation	Custom illustrated scenes, couple names, date, music	\$800 – \$3,000
Tender Design	Infographics, Motion add-ons, Full layout design	\$1,500 – \$5,000

**All campaigns include strategy calls and analytics setup as standard.*

LET'S BUILD BRAZENLY

AGENCY SUBCONTRACTING

\$120/hr

Minimum 10 hours

\$800+

Full Day Rate

Retainers available for long-term partners starting at **\$3,000/mo.**

brazenmedia.com.au

READY TO START? CONTACT US TODAY.